



Constraints faced in adoption of improved management practices by rural and urban weaker section milk producers in Bulandshahr district of U.P.

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ABSTRACT : Scientific dairy management has been recognized as an important tool to improve milk production of dairy animals. A successful milk producer needs to adopt various animal husbandry practices. The present study was made to sort out the constraints related to breeding, feeding, veterinary care, marketing and financial management practices faced by the rural and urban milk producers of weaker section's community to suggest suitable measures to overcome these constraints in Bulandshahr district of U.P. in the year 2008-09. The data were collected from 70 rural and 70 urban milk producers of weaker section community (small, marginal farmers and landless labourers) through interview schedule. The results depicted that distant location of A.I. centre, lack of availability of improved breed, lack of knowledge about balance ration, non-availability of green fodder throughout the year, limited and poor quality grazing land, distant and location of veterinary hospitals, no knowledge about vaccine schedules, lack of marketing facility in the village, lack of finance for working capital and low price of milk were perceived as the most serious constraints faced by rural and urban weaker section's milk producers. Hence, there is a need to set up the A.I. centre within the reach of the milk producers and popularize the services provided by veterinary department and arrange the training programme for mainly problems related to breeding, feeding and management practices for the rural and urban weaker section's milk producers in the study area.

KEY WORDS : Rural, Constraints, Feeding practices, Urban, Breeding practices

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